



FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

SEPTEMBER/OCTOBER 1985

TEXTURE AND SHINE SPARK FALL/WINTER '86/'87 KNITTING FAIR

Shine from subtle lustre to glitter and texture ...nubs, tweeds and hairy surfaces were emphasized at 6th Annual Knitting Yarn Fair.

Interest continues in cotton and cotton blends especially for children's and men's sweaters ...fine wools and wool/rayon blends for body-skimming silhouettes. Lush and fine gauge yarns with metallics or cellophanes for knit/woven combinations and the soft hand fabrications of velveteen, silk velvet and satin; paired with chenilles, silk, cashmere, wool, mohair blends, 100% rayon and bright/matte yarns...draping, a new technical development allows crystal pleating effect in jersey and reverse jersey.

REVIEWED:

KNITTING YARN FAIR

NEW YORK PRET

PREVIEW:
SWIMWEAR '86

SPORTSWEAR

ST. TROPEZ

YARN DIRECTIONS

Traditionals...classics with a touch of luxury and a lofty handle in natural fibers and blends.

Ombres...marls, twists, ingrains and kempy (hairy) effects in darks with bright or pastel accents.

Textures....boucles, thick and thin, seed yarns for tweedy, subtle and sculptured knits.

Kaleidoscope.....spaced-dyed yarns, multi-colored marls for jacquard and unusual tweeds in dark or bright hues.

Iridescents...metallics, cellophanes, opalescents, 100% tri-acetates in dark and brights for rich velours, lacy and shiny knits.

COLORS

Neutrals...extension of the '85/'86 winter white theme...clear, muted...by themselves, or blended with the other color groups: light camel, creamy white, pink-tinged beige, silver grey, pewter.

Pastels...ideal for highlighting or accenting the neutrals and darks...lime, peach, lilac, cornflower, jade.

Brights...rich and strong for self-colored knits and patterning accents and highlights - particularly in combination with the neutrals and darks...Deep azure, crimson, ochre, burnt orange.

Darks...Lighter in density than the Autumn/Winter '85/'86 shades ...maple red, olive, cedar green, chocolate, petrol blue, dark royal tinged with red...these harmonize with pastels and neutrals and, for dense mixtures, with brights.

SPRING 1986 AT NEW YORK PRET...SLEEK AND SPARE

The freshest looks for Spring '86 are streamlined and simple. The tapestry and brocade combinations of last season are more subtle and refined. Prints in abundance ...fruits, flowers, fauna, abstracts, ikats, batiks, small monotones, polka dots and stripes.

TRENDS

Dresses...curvaceous...many sport bare midriffs, bare backs, deep V-necks, halter and cutaway tops...waists are accentuated by broad belts.

Coats and Suits...coats range from sturdy aviator-inspired jackets to silk dusters...suits are shapely with broad-shoulder jackets over narrow, short skirts; or cropped jackets over long, slim skirts.

Sweaters...pattern continues to be important from bold animals to intricate floral or fruit motifs.

The 60's...the swinging 60's return in the form of psychedelic prints, shifts, mini skirts, hip-hugging, bell-bottom trousers and Nehru jackets.

Late day...simply cut dresses in sensuous silk, cotton, jersey, as well as glittery sequin and beaded dresses, sweaters and lame tops.

FABRICS

Cotton and cotton blends, poly blends, rayon, linen, linen blends, interlock jersey, boucle, jacquard, ribbed and lacy knits, silk, lightweight wool, denim, chambray, pique, ottoman, whipcord, poplin, cloque, twill, relief jacquards, madras plaids in large repeats, gingham checks, eyelets and a surprising amount of summer leathers. The best were ribbon knitted.

COLORS

Scarlet, navy, grey, khaki beige, cafe au lait, white, black, lime, raspberry, lemon yellow, pale peach, ivory, lilac, duck's egg blue.

MODERATION THE KEY WORD FOR 1986 SWIMWEAR

After years of designing for the perfect body, swimwear manufacturers have discovered the rest of humanity. This does not herald the return of sheaths or skirted suits, but rather a recognition by designers that not everyone can wear the most extreme cuts. Skimpy suits are important this season, with more conservative styling. High-cut legs have been modified; interest is evidenced in the soft, draped sarong look and the bandeau remains important. Shearing accentuates and flatters the bust. Coordinates have also added extra dimension to the swimwear business and run the gamut from tie-on sarong style skirts to terry robes.

Fashion changes are coming primarily from color combinations and prints...bright greens, tropical reds, purple, teal, hot yellow, aqua, coral, and the soft sherbet colors...There is also a move to pearlized looks and subtle metallics, as well as touches of silver and gold.

Prints...florals, tropicals, cabbage roses, animal prints in abstract versions, stripes, plaids, paisleys and checks, conversationals, especially crayons.

Fabrics...strtech is the common denominator with spandex fabrics ranging from flat to shiny as well as matte/sheen combos, embossed, textured, matelassé. There is also a new textured lycra with a plush, terry-like hand. For the younger market, poly/cotton and lycra blends have been popular. Newest are circular knits and a polypropylene fabric that sheds water.

METALLIC SPORTSWEAR

This trend evolves naturally from the Fall season: combining the opulence of baroque fashions with the simple, sexy shapes of 60's dressing. The key is simplicity both in silhouette and fabric.

Simple shapes dominate the market. CHRISTINE THOMSON's sweaters are loose and easy with classic necklines; most notable is the cabled sleeveless turtleneck for CHAVO INTERNATIONAL. Also, the straight miniskirt and a lamé jean, in silver or gold; and the long knit skirt. The same silhouette in lamé at PLIERS. CHART's iridescent gold shirt with a simple menswear collar, oversized, but not huge. A similar shirt at EXPO BY BEAU BAKER.

Metallic sportswear appears in two fabrications: knit and lamé. ADRIENNE VITTADINI in rayon and wool blends. Lurex and polyester blends at CHRISTINE THOMSON. Metal and rayon lamé at CHARTS.

Metallic accents create a feminine effect. Most notable: TITO & JAYNE's long blazer has gold touches mixed with pink and blue to create an abstract paisley pattern. EXPO by BEAU BAKER shows a shawl collar tuxedo jacket in red/green floral jacquard on gold ground. SERGE AZAR's blouse mixes a copper leaf damask fabric with organdy. AMERICAN CLASSICS dresses up a simple white shirt with gold collar and cuffs. Shots of silver lurex brighten black and green knits at FRENCH CONNECTION.

Because an all-over look of metallic shine can be overwhelming, most designers suggest mixing items in different fabrics. ADRIENNE VITTADINI offers both moiré and beaded angora pieces for her sequins and lurex collection, while PLIERS mixes crushed velvets and crepes with their lamés. For a younger look, juniors will mix metallics with new velveteen jeans or even with their favorite jean or black pullover. For the very daring, mix the rich metallics with colors --bright pinks, greens, blues.

PASTEL SPORTSWEAR FOR JUNIORS

Pretty pastels are the enticing new theme for juniors. They're particularly appealing for casual, slouchy weekend wear.

Colors and Prints: Yellow, pink, light blue, peach and aqua predominate, with the newer mint green and tangerine. Prints are floral --brush stroke florals, cabbage rose prints and small spring florals. RESERVES' mint green, cotton knit bustier is printed with small pastel bouquets (#402809).

Fabrics Knits are most popular--cotton knits, some with varied widths of ribbing, wool knits and acrylic blends, jersey, jacquard and brushed cotton. Twill, denim and textured denim. A sweat top from JAG has large peach, pink and light blue, brush stroke flowers; pink ribbed neck and front yoke seam (#FB6542). Satins and crinkled satin are very important. TANGIER's pink, long-sleeved sweat top with button front and pink satin panel around the neck.

Silhouettes and Items: The look is relaxed, narrow with smooth, multi-length layering and tonal combinations. Straight, ankle-length, knit skirts, leggings, mini skirts, sweats and jeans. Skin-tight, thin-ribbed leggings in pastels from CALVIN KLEIN UNDERWEAR. Narrow-ankled, roll-waist sweatpants by CRAYONS (#70001). Pastel, five pocket cotton jeans at LEVIS (#265016183). Turtlenecks, long skinny sweaters and unstructured cardigans. A hip-length, rose-jacquard, unstructured cardigan in mint green (#203E6096). The 1930's "California look" by Jill La Rue of BAY CLUB/CATALINA. Boxer waist pants, clamdiggers, boxer shorts, gold skirts, and color-blocked jackets, slightly oversized, and with elasticized waist-bands, drawstrings, splash pockets, snap closures, and top-stitch details. Parachute cloth, woven polyester/cotton/nylon combination with a glazed, chintz water repellent finish in blue, seafoam green, white, papaya yellow, lavender.

ST. TROPEZ ROUNDUP

Dressy...affluent...preppy...Men's and Young Men's Apparel looks new and directional.

DENIM...indigo, washed, faded...cotton, rayon...harmonious mix of light and dark...classic jeans, mini skirts, bra tops, jackets worn with chambrays, indigos, fancy prints, embroideries...embellishments...trims, pipings, studs, patches, appliques, rhinestones.

PREPPY...slimmer shapes and new colors transform American classics for men and women...plaid and checked pants, chino trousers, Bermuda shorts. Blousons, button-down shirts, knit polo shirts, sleeveless turtle neck tops, sports jackets, Rolex watches, chains, Hermes scarves. Directional colors...the rich traditional darks and neutrals.

BODY SHOW-OFFS...bare-midribs, sleeveless, cut-away, shoulder, U-neck, racer's back halter tops, bra and bustier tops, bodywear, stretch pants, leggings, skin tight knits.

THE WELL-DRESSED MAN...casual suits, sports jackets, blazers, coordinated separates with city accessories...suspenders, harness-style suspenders.

CONTINUING...jogging pants, jump suits, long jackets, dusters, big shirts -- newest when tails are tied in front, wrapped waist skirts, camp shirts, sarouel pants, shirt dresses, floral jacquard sweaters, sweat shirts with writing, hooded sweat shirts in shiny viscose fleeces, printed sweats.

HIGH-GLOSS SHINE...for day into evening...satin, silk, lycra spandex, sheers, lace, transparencies, panne velvet, silk and rayon jersey, brocade, chintz...cotton gauze, cotton jersey and linen.

PRINTS AND PATTERNS...paisley, especially for men. Floral, home furnishing, tropical, botanical, funky, stylized, spaced...conversationals and figuratives, Afro-primitives, geometrics, batiks, 50's formica prints, psychedelic prints, fresco and marbelized patterns, feathers, brush strokes, leaves, skins, antique and object patterns...gingham checks --particularly black and white, buffalo checks; stripes...nautical, racing, regatta & shirting. Polka dots--medium to giant size, mix of polka dot and stripes together, madras plaids, positive/negative prints.

COLORS...bright and strong...orange --the high fashion color from bright to coral; hot pink, green from emerald to loden, yellow, often mixed with black, indigo, peacock and chambray, red, black, white.

ACCESSORIES...plaid and floral print sneakers, high-top lace sneakers, tassel loafers, colored metallic oxfords, Courreges-style boots. Bags --needlepoint, printed, boating, tapestry & logo gym bags. Short neck ties, pearl chokers with gold, gold with silver ...silver beads and gold charms, big gypsy silver on gold hoop earrings.

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